

WORLD CONTRACEPTION DAY 2008



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WHAT IS WORLD CONTRACEPTION DAY?

World Contraception Day is a multinational long-term campaign aiming to raise the awareness for contraception and to improve the level of education regarding reproductive and sexual health.

WHY IS WORLD CONTRACEPTION DAY IMPORTANT?

Every woman should be able to make informed choices about parenthood. A significant number of pregnancies both in developing and developed countries are unintended, many of them end in abortion.

WHY IS BAYER SCHERING PHARMA INVOLVED IN WORLD CONTRACEPTION DAY?

As the global leading company in fertility control Bayer Schering Pharma feels responsible to leverage its expertise and established history in women's health to improve education on reproductive well-being.

WHO IS THE TARGET AUDIENCE FOR WORLD CONTRACEPTION DAY?

World Contraception Day aims at supporting women and their partners in taking an independent and conscious decision on whether or when to have a baby. Awareness of the possibilities of modern contraception inspires the knowledge and the confidence necessary in order to take this decision.

